SPONSORSHIP PACKAGE

North Island College • Comox Valley Campus • Courtenay, BC • In person + Hybrid

Conference Overview

Who We Are

The Canadian Association of Nurses for the Environment (CANE) is a national non-profit organization that is a part of the Canadian Nurses Association's (CNA) Network of Nursing Specialties. Our mission is to promote planetary health among nurses and the public through education, advocacy, research, practice, and policy. We believe that human health and the health of our natural world are one and the same. To promote human health, we must also promote the health of our planet.

About the Conference

The Planetary Health Conference is the first of its kind in Canada. This is an in-person and online event. We are inviting experts, community-based organizations and researchers to share their experience and knowledge with other interested individuals through peer-reviewed workshops, fishbowl presentations and research. This event culminates in an optional strategy planning meeting on the last day of the conference.

Event Details

Dates	May 26 (Pre-conference) | May 27–28 (Main conference), 2027
Location	North Island College, Comox Valley Campus | Online
Address	2300 Ryan Rd, Courtenay, BC, V9N 8N6, Canada
Audience	150+ healthcare professionals, researchers, educators, policymakers, and students

Expected Attendees

A multidisciplinary audience spanning nursing, midwifery, healthcare, research, education, policy, and student communities.

Expected audience profile: professionals 41.9% • researchers 23.3% • educators 14.0% • policymakers 11.6% • students 9.3%.

Why Partner with Us

By sponsoring, exhibiting, or supporting the Planetary Health Conference 2027, you are investing in more than a conference; you are helping shape the future of nursing leadership in planetary health across Canada.

Your partnership demonstrates a commitment to healthier people, thriving communities, and a sustainable future while aligning your organization with a growing national movement advancing climate action, environmental justice, Indigenous knowledge, and sustainable healthcare.

This is a unique opportunity to connect with an engaged and influential network of nurses, midwives, healthcare professionals, researchers, educators, students, policymakers, Indigenous leaders, community organizations, and decision-makers who are working together to transform healthcare systems for the benefit of present and future generations.

Together, we can inspire innovation, foster meaningful collaboration, and accelerate action toward healthier people on a healthier planet.

Direct Access to Decision Makers

Connect with nursing leaders, policymakers, and educators who are shaping sustainable healthcare practice in Canada.

Brand Alignment

Demonstrate your commitment to sustainability and corporate social responsibility by supporting planetary health.

Community Impact

Support the professional development of healthcare professionals.

Charitable Status

CANE is a registered charity (CRA no. 704802206 RR 0001). Contact CANE about documentation for your contribution.

Sponsorship Packages

Select one of the CANE2027 sponsorship opportunities to maximize your organization's visibility and demonstrate your commitment to planetary health, sustainable healthcare, and nursing leadership.

Whether you are interested in supporting keynote speakers, networking events, educational programming, student participation, or exhibiting your products and services, we offer a range of sponsorship options to meet your goals.

Choose the level that best fits your organization’s goals. All sponsorship fees are subject to applicable GST.

Benefits	**Platinum $7,500**	**Gold $5,000**	**Silver $3,000**	**Bronze $1,000**	**Educational† $3,000**
Logo visibility	Banners, Handouts & Website	Handouts & Website	Website only	Website only	Conference Program, Website
Digital recognition	✓	✓	✓	✓	✓
Complimentary tickets	2 in-person tickets	2 in-person tickets	1 in-person ticket	1 online ticket	—
Booth space	Premium placement	Priority placement	Priority placement	Online placement	—
On-site acknowledgements	Prominent	Prominent	—	—	—

† Educational sponsorship offers your organization the unique opportunity to present a branded educational session at the CANE 2027 conference. Contact us for more information!

Customized Partnership

If you are looking for a partnership tailored to your organization's priorities, we would be pleased to work with you to develop a customized sponsorship package.

Sponsorship Benefits

Logo Visibility

On our website, your brand will be featured for everyone to see when they register for our conference. Platinum Sponsors will be placed at the top with a larger size.

Platinum and Gold sponsors' logos will also be placed in our handouts, which will be shared on the day of the conference. It will contain our conference agenda and speakers' information. Therefore, attendees will be sure to read it to find their session.

As a Platinum Sponsor, your brand will be featured on signage and banners placed on the main floor of the venue. It will be placed in the poster presentation and vendors' area, which will have high traffic.

Additional Branding Opportunities

- Put your logo on our name tags so that every attendee wears your logo (+$500).
- Put your logo on our speakers' PowerPoint template (+$50) for each presentation.
- Put your logo on the main backdrop of our theatre or at the beginning of the online keynote address, where we will be holding keynote presentations and panel discussions (+$100).
- Add promotional material in the registrant package. Promotional material will be reviewed by our committee members to ensure alignment with our value for sustainability.

Digital Recognition

Your brand will be featured in our monthly e-newsletter to our national membership of Canadian nurses. Currently, we have over 188 members who subscribe to our newsletter.

For Platinum and Gold Sponsors, we will dedicate one section of our newsletter twice to your group. As for Silver and Bronze Sponsors, your brand will be mentioned alongside our planetary health conference promotion.

Additionally, all Sponsors' brands will be featured on our Facebook and Instagram pages, which have a combined following of 5,000.

Complimentary Tickets

Complimentary tickets provide access to two days of conference content and meals. Pre-conference events require a separate ticket purchase.

Booth Space and Sponsor Recognition

Booth Space

The booths will be located in a high-traffic area, sharing space with poster presentations and meal service. We will provide a table sized according to your sponsorship level. A large booth will include an 8-foot table, and a small booth will include a 6-foot table. In addition, we will provide 2 chairs and power outlets upon request.

Currently, we have 4 corner tables that are available. If you want a corner table, it is available upon request and costs an additional $200.

For the Bronze Sponsor, we will provide Zoom Breakout Rooms that attendees can join during break time.

All sponsorship fees are subject to applicable GST.

Recognition During Keynotes and Workshops

Platinum Sponsor

Platinum Sponsors sponsor one keynote and receive five minutes at the beginning of the keynote address to explain why they support the conference.

Gold Sponsor

Gold Sponsors sponsor one workshop and receive five minutes at the beginning of the workshop to explain why they support the conference.

Educational Integrity

Submit the content and outline of your speech one month before the conference. The education committee will review it for alignment with CANE's values and may suggest revisions. Sponsor recognition does not replace this review.

Registration and Entertainment

Registration Sponsor

$5,500 • Exclusive

Your organization will receive premium visibility through conference registration materials, including delegate name badges and lanyards. This sponsorship includes all registration materials and onsite registration branding.

- Logo displayed on registration confirmation emails
- Recognition on the Planetary Health Conference website
- Prominent signage at conference registration throughout the event
- Sponsor profile on the conference app
- Sponsor ribbon on name badges for company representatives

Entertainment Sponsor

$4,000 • Exclusive

Support the conference networking reception by sponsoring the featured entertainment.

- Sponsor profile on the conference app
- Recognition in the online program and conference website
- Sponsor ribbon on representative name badges
- Logo displayed on two printed event signs

Online Program and Keynotes

Online Program Sponsor

$4,000 • Exclusive

Receive prominent recognition as the official Online Program Sponsor. Your logo will appear on the online program homepage, accompanied by public acknowledgement from the Conference Planning Committee.

- One complimentary banner advertisement
- Recognition in the final program and conference website

Keynote Sponsor

$3,500 • Four Available

Support one of the conference keynote presentations.

- Public acknowledgement by the keynote moderator
- Corporate logo displayed during the keynote session
- Recognition on the conference website and session description
- Opportunity to provide delegate handouts or promotional gifts (at sponsor's expense)
- Sponsor profile on the conference app
- Recognition in the final program
- Sponsor ribbon on representative name badges
- Inclusion on keynote sponsorship signage

Delegate Bags and Refreshments

Delegate Bag Sponsor

$2,500 • Exclusive

Place your logo on the official conference delegate bags distributed to all participants.

- Recognition on the conference website
- Recognition in the conference app
- Sponsor provides the printed delegate bags in addition to the sponsorship fee.

Refreshment Break Sponsor

$2,000 • Eight Available

Brand one of the conference coffee and refreshment breaks.

- Sponsor profile on the conference app
- Recognition in the final program and conference website
- Sponsor ribbon on representative name badges
- One branded sign in the refreshment area
- Menu selection is at the discretion of conference management. Customized themed breaks are available for an additional fee.

Posters and Concurrent Sessions

Poster Presentation Sponsor

$1,500 • Two Available

Support the conference poster presentations while receiving prominent recognition.

- Logo displayed in the poster presentation area
- Recognition in the online program
- Sponsor profile on the conference app
- Recognition on the conference website

Concurrent Session Sponsor

$1,000 • Limited Availability

Sponsor a peer-reviewed conference session aligned with your organization's interests.

- Public acknowledgement by the session moderator
- Corporate logo displayed during the session
- Recognition on the conference website and session description
- Opportunity to provide delegate handouts or promotional gifts (at sponsor's expense)
- Sponsor profile on the conference app
- Recognition in the final program
- Sponsor ribbon on representative name badges
- Session sponsorship signage

Session sponsorship does not permit influence over educational content.

Exhibitor Opportunities

Exhibitor packages include dedicated exhibit space to:

- Promote products, services, and initiatives
- Demonstrate your commitment to planetary health and sustainable healthcare
- Connect with nurses, healthcare professionals, educators, researchers, policymakers, students, and community organizations.

Each exhibit package includes registration for one exhibit representative. Additional exhibit staff registrations are available for $150 per person.

Exhibitor Fees

Category	Fee
Commercial & Government Organizations	$1,150 + GST
Non-profit Organizations & Educational Institutions	$575 + GST

Exhibit Space

Exhibits share a high-traffic area with poster presentations and meal service. See Booth Space and Sponsor Recognition for table sizes, amenities, and corner table options.

Become a Sponsor

Partner with CANE to advance planetary health, sustainable healthcare, and climate-resilient nursing across Canada.

Next Steps

Contact CANE to reserve your sponsorship, exhibitor booth, or discuss a customized partnership opportunity.

Once your sponsorship is confirmed, an invoice will be issued with payment instructions.

If you have questions or would like to create a tailored sponsorship package that aligns with your organization's goals, we would be delighted to work with you.

Contact Us

Canadian Association of Nurses for the Environment (CANE)

Planetary Health Conference 2027

conference@cane-aiie.ca

https://cane-aph2027.org/

Canadian Association of Nurses for the Environment
Association d'infirmières et infirmiers pour l'environnement

Healthy people • Healthy environments • A sustainable future